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## PRESS RELEASE

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### **SIMPLE MOVING AVERAGE PROVES CRITICAL IN DATACRAFT SOLUTIONS' INTELLIGENT CARD LEVELING E- KANBAN SOLUTION**

**DURHAM, NC** - According to Stephen Parker, CEO of Datacraft Solutions, "Intelligent Card Leveling (ICL) will allow users to upload their production schedule for each card set, as well as predict the card level with Datacraft Solutions' Simple Moving Average (SMA) algorithm." Intelligent Card Leveling (ICL) is a web-based supplemental capability to provide heuristic and production scheduling capabilities for the Signum demand driven supply chain product.

Similar to weather forecasters who use various models to determine the likely path of a hurricane, the company will issue subsequent releases with new algorithms based upon the most advanced scientific forecasting technology. These best-of-breed prediction tools for Signum customer sites have been developed by working with lean manufacturing thought leaders for the past five years. The advanced research and development is central to continuous improvement (CI) and created the industry's first card re-leveling tool.

With the new ICL system, the Datacraft Solutions' customer will upload of production schedule data and use historical consumption for all heuristics; the user will then be allowed to select which method of card set leveling should be utilized. The user will also be allowed to override the card set levels for any digital kanban card set. Once the user has verified the process, a single submission will pass all the information to Signum for a "mass card update." Users will be prompted to print additional cards for increasing card levels.

**Datacraft Solutions** ([www.datacraftsolutions.com](http://www.datacraftsolutions.com)) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.



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