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PRESS RELEASE

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DATACRAFT SOLUTIONS AT AME CONFERENCE

DURHAM, NC - The AME San Diego Regional Conference is titled, "Catch the Lean Wave," and begins June 10th. Datacraft Solutions will be exhibiting their Demand Driven Supply Chain and JIT Electronic Inventory Replenishment solution. According to Datacraft Solutions' CEO, Stephen Parker, "Attendees of the AME Conference are aligned with the lean initiatives, manufacturing excellences, and core principles of a demand driven supply chain network. AME members and participants are often looking for ways to increase efficiencies in their supply chain which make them ideally suited to evaluate and understand the efficacy and cost benefits of the progressive technology solutions offered by Datacraft Solutions."

The Association for Manufacturing Excellence (AME), founded in 1985, is a not-for-profit organization dedicated to cultivating understanding, analysis and exchange of productivity methods and their successful application in the pursuit of excellence. AME is practitioner-based, and their events and workshops focus on hands-on learning. AME publishes the award-winning Target magazine and puts on several regional and national events each year. AME's Regional Conference is created by practitioners, for practitioners.

Datacraft Solutions' unique solution will be demonstrated at the AME conference and involves three key differences in Demand Driven Supply Chain:

- Datacraft Solutions customers have experienced both rapid solution deployment and return on investment (ROI). Savings are derived through increased inventory turns, reduced inventory levels, reduced stock-outs and increased supplier visibility.
- Datacraft Solutions supports their replenishment supply chain digital kanban solutions. All solutions are hosted on Datacraft Solutions' servers, and backed by Datacraft Solutions infrastructure. Therefore, the customer does not incur the cost to maintain the software and/or hardware.
- Datacraft Solutions provides the solutions at low, fixed monthly costs. Companies pay only for what is needed and used, without any hidden costs – and the cost of ownership is easy to calculate and contain.



Datacraft Solutions uses the on-demand delivery model because many of the kanban solutions used by Fortune 100 and 500 companies are well outside the budget of small to mid-sized companies. Datacraft Solutions provides solutions that allow even the smallest companies to remain competitive, without having to incur costly IT expenses.

Sharing knowledge is also a key new distinction in the replenishment supply chain digital kanban world; as the solutions continue to spread throughout the manufacturing industry, Datacraft Solutions draws upon the insights and experiences of their client base to enhance the functionality of their product offerings.

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

Web Site: <http://www.datacraftsolutions.com>

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