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## PRESS RELEASE

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### **SAAS E-KANBAN IMPACTS ROI TO OVERCOME MANUFACTURING RECESSION**

**DURHAM, NC** - The Commerce Department recently announced that demand for durable goods dropped by 0.3% last month, a worse-than-expected performance that underscores the problems manufacturers are facing from a severe economic slowdown. The last time orders fell for three consecutive months was from February to April of 2001, when the country was sliding into the last recession.

From a Demand Driven Supply Chain to Lean Electronic Inventory Replenishment to Supply Chain Visibility, Durham, NC based Datacraft Solutions believes these are clear bottom-line impacts that can help manufacturers overcome the current recession.

SaaS (Software as a Service) is the fastest growing segment of the software development industry. It enables Datacraft Solutions customers to implement solutions rapidly without incremental investments in infrastructure. This facilitates a rapid path to return on investment. In addition, SaaS allows e-kanban solutions to be implemented at a predetermined monthly cost. Datacraft Solutions provides all system maintenance, upgrades and functional enhancements without the cost creep of additional modules.

Target manufacturing customers are managing a supply chain of many suppliers with varying lead times. These are typically assembly line manufacturers that have typically carried higher levels of safety stock due to the costs associated with stock outs on an assembly line. Process manufacturers consuming raw materials typically do not experience as high a return on investment as discrete manufacturers.

Digital Kanban solutions within the demand-driven supply chain impact profit margins in several ways: by decreasing expense side tangible cost associated with legacy forecast management solutions, increasing profit margins through efficiency gains. Increased customer satisfaction may result in additional sales to new as well as existing customers. Automated Kanban can dramatically reduce inventory, increase turns, and eliminate stock outs while enhancing supplier relations and customer satisfaction.

Manual Kanban presents numerous challenges:

- Unreliable due to too many human touch points.



- Unacknowledged responses due to the manual process.
- Cards are controlled manually and susceptible to loss.
- Lack of visibility.
- Lack of timely automated reporting capability.

These issues are resolved by automated or digital kanban. Software as a Service is a rapid, efficient and cost effective approach to implementing Automated Kanban.

**Datacraft Solutions** ([www.datacraftsolutions.com](http://www.datacraftsolutions.com)) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

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