



604 West Morgan Street
Suite B9
Durham, NC 27701
P: 919.667.9804
F: 919.682.5986

PRESS RELEASE

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Contact: sfoust@datacraftsolutions.net

START-IT MAGAZINE RECOGNIZES DEMAND DRIVEN SUPPLY CHAIN LEADER DATACRAFT SOLUTIONS

DURHAM, NC - "It is truly an honor to be recognized by the editors of *Start-IT*," noted Stephen Parker, CEO of Datacraft Solutions. "Our appearance on this prestigious industry ranking validates our ability to develop and deliver real world business solutions to global organizations. We put our customers at the center of everything we do, and we're proud to assist lean organizations in achieving their business objectives by utilizing our innovative demand driven supply chain technology."

"Being selected for this important industry resource means the editors of *Start-IT* magazine, along with their editorial advisory board, recognize your company as one of the most important and influential technology providers serving the manufacturing marketplace," according to Peggy Smedley, Editorial Director and President of Specialty Publishing Co.

More than 305 companies were considered for this year's listing, but only a select few passed the rigorous requirement process which included such criteria as customer references, business-model strength and execution, market leadership, and technological innovation through partnerships. The detailed guide provides unprecedented insight into the top companies in the market and many of the most vital statistics driving customer technology adoption.

Peggy Smedley commented, "Datacraft Solutions has achieved great success and consistent growth providing technologically advanced, innovative solutions with a focus on quality and customer service."

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.



Web Site: <http://www.datacraftsolutions.com>

Contact Details:
Datacraft Solutions
604 W. Morgan St.
Suite B-9
Durham, NC 27701
800-819-5326

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