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PRESS RELEASE

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FOOD ENGINEERING MAG INCLUDES DATACRAFT SOLUTIONS REPLENISHMENT SUPPLY CHAIN DIGITAL KANBAN SYSTEM

DURHAM, NC - According to Food Engineering Magazine's Senior Technical Editor, Wayne Labs, in the recently published Essential Guide to Manufacturing Software, "New regulatory compliance and commodities prices are two reasons processors need state-of-the-art software tools to keep costs low. Higher ingredient costs—thanks to conversion en masse of corn to ethanol—and tightening food safety requirements by not only the FDA, but also large retail chains, have food processors caught in a wringer, unable to loosen the tension without the right software tools. But before acquiring these tools, processors need to do a little homework. The assignment includes a familiarization with FDA's new Food Protection Plan (published in November 2007); a look at Wal-Mart's new set of food safety standards; and a re-evaluation of HACCP plans, internal process and supply chain."

Stephen Parker, CEO of Datacraft Solutions noted, "We are proud to be part of the 2008 Food Engineering Manufacturing Guide. Food Engineering has been covering the food and beverage industry since 1928. Published 12 times per year, this magazine reports on the latest trends, products, technologies and issues affecting manufacturing in the food and beverage industry."

Food Engineering is written exclusively for the operations & manufacturing management team. The articles are a blend of processing technology updates, worldwide food manufacturing trends, and case histories on successful in-plant applications. Food Engineering also includes coverage on flexible manufacturing, advanced information exchange, and the changing role of the food engineer.

Datacraft Solutions is included in the 2008 Food Engineering Manufacturing Software Guide and can be found at http://www.foodengineeringmag.com/FE/Home/Files/PDFs/softwarechart_only.pdf.

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by



eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

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