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PRESS RELEASE

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RON VAN NOSTRAND IS VOICE OF THE CUSTOMER AT DATACRAFT SOLUTIONS

DURHAM, NC - Ron Van Nostrand, CPIM, MBA, is the Services Project Manager for Datacraft Solutions. The importance of his role as a Lean Project Manager is critical for the company's clients.

According to Van Nostrand, "My manufacturing and distribution experience enables me to understand the processes, challenges, and system requirements of the client. I represent the Voice of the Customer to our sales and engineering teams by translating customer requirements to the development roadmap to serve the customer needs and desires. Using the cumulative experience and first hand knowledge of the plant floor along with dozens of Signum implementations and site visits to manufacturing plants, I provide lean knowledge and consulting help to position our clients for success."

Von Nostrand's role has made the SaaS (software as a service) implementation develop a rapid ROI (return on investment) for clients. He explained, "I train the client to set the system up and begin production signaling in a 5-day training workshop... Using my experience in manufacturing and pull systems, I help the client to sort through a variety of process issues and show them how to map Signum to their operations for maximum utility."

Signum is really a relatively simple, but high tech solution that the client can set up for live production quickly, and after just five days, the client can be in position to achieve almost instant ROI through efficient application of real time supply chain collaboration and consumption-based replenishment. Clients use the Datacraft Solutions' SaaS tool for reliable and cost effective communication of the demand to suppliers and can receive the same pull-based usage from their customers. Signum has an array of features and functions that can be used in an assortment of combinations that lead to very creative application to the particular challenges that face our customers who represent diverse industries.

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by



eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

Web Site: <http://www.datacraftsolutions.com>

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