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PRESS RELEASE

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SAN DIEGO AME EVENT GREAT SUCCESS FOR DATACRAFT SOLUTIONS

DURHAM, NC - Datacraft Solutions participated as a sponsor, exhibitor and attendee in the three day AME (Association for Manufacturing Excellence) San Diego 2008 – Catch the Lean Wave Conference held on June 9-11, 2008. The conference was outstanding across a number of key measures:

- Learning track (stream) design
- Quality of presentations
- Networking opportunities
- Venue & location
- Attendance – over four hundred and seventy-five attendees

Five keynote speakers presented different perspectives of the lean movement—its challenges, rewards and strategies for success. A key feature of the conference was the numerous plant “learning” tours of companies who are engaged in the “lean journey.”

According to Stephen Parker, CEO of Datacraft Solutions, “Jerry Wright, a long term user of the Datacraft Solutions suite and a regional ‘mover and shaker’ within AME was the conference chair. Datacraft Solutions looks forward to contributing to future AME conferences as speakers, sponsors, exhibitors and attendees.”

The next AME conference, titled, “From Good to Great” will be held on October 20 -24 in Toronto Canada. That show will focus on the fact that manufacturing is at a crossroads in North America. According to the AME, “Our future lies in taking action and learning how to go from good to great. We need to engage in battle with mediocrity. Thousands of our industry colleagues are excelling in this global marketplace because they’re going beyond the norm. They have learned the secret that disciplined people, thinking disciplined thoughts, taking disciplined action, is the winning combination you need to succeed.”

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as



extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

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