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PRESS RELEASE

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DATA-CRAFT SOLUTIONS PARTICIPATES IN NC MANUFACTURING SUMMIT

DURHAM, NC - Datacraft Solutions participated in the North Carolina Manufacturing Summit, hosted by the NC Chamber of Commerce, at the Grandover Resort in Greensboro, NC on June 11, 2008. Over 800 manufacturing organizations attended the conference.

Datacraft Solutions Chairman & CEO, Stephen Parker, spoke on a panel on Global Competiveness and the Datacraft Solutions sales team demonstrated the demand driven supply chain technology in the Expo Hall. Other highlights included a keynote address by Dr. Barry Asthmus, a renowned economist, who addressed economic trends over the past fifty years. He predicted continued growth in the manufacturing sector, and claimed we will see even more automation as a way to stay cost competitive. In addition, the North Carolina Chamber released its manufacturing report, citing 21,000 manufacturing entities in the state, producing over \$83 billion in sales for the North Carolina economy.

The Datacraft Solutions' team received statewide exposure from Client Manager Steve Rao's interview on News 14 Carolina. Rao said, "Datacraft Solutions is really providing the innovation which manufacturers need to survive in the global economy. At the end of the day, manufacturers can only deliver the best shareholder value through harnessing innovation and automation."

The summit was a great event for statewide exposure for Datacraft Solutions and validated that there is a significant need and market for our product in the company's home state of North Carolina.

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.



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