



604 West Morgan Street  
Suite B9  
Durham, NC 27701  
P: 919.667.9804  
F: 919.682.5986

---

## PRESS RELEASE

**\*\*February 5, 2008\*\***

Contact: [sfoust@datacraftsolutions.net](mailto:sfoust@datacraftsolutions.net)

### **DEMAND DRIVEN SUPPLY CHAIN BEST USING SAAS MODEL ACCORDING TO DATACRAFT SOLUTIONS**

**DURHAM, NC** - According to Datacraft Solutions' CEO Stephen Parker, "SaaS (Software as a Service) is the fastest growing segment of the software development industry. It enables our customers to rapidly implement our solutions without incremental investments in infrastructure. This facilitates a rapid path to return on investment. In addition, SaaS allows our customer to implement a solution at a predetermined monthly cost. Datacraft Solutions provides all system maintenance, upgrades and functional enhancements without the cost creep of additional modules."

The Demand Driven Supply Chain leader has a target customer: manufacturers that are managing a supply chain of many suppliers with varying lead times. These are typically assembly line manufacturers that have typically carried higher levels of safety stock due to the costs associated with stock outs on an assembly line.

SaaS is a more rapid, efficient, and cost-effective approach to Digital Kanban than traditional licensed Kanban software because:

- The software is already installed in a production environment and ready to use.
- The customer does not have to purchase expensive hardware or pay a very large upfront license fee for the application as well as purchasing hardware and prerequisite software and training support personnel on how to maintain/operate the system.
- Pay structure is pay as you go for what you use, not for what you do not use (user based pricing).
- Implementation time is generally less than a month to train personnel, configure the application and begin using the system.
- Support of the system is accomplished by the experts that developed it, allowing users to focus on their core business, not on how to trouble shoot hardware and software.

Digital Kanban solutions within the demand-driven supply chain impact profit margins in several ways: by decreasing expense side tangible cost associated with legacy forecast management solutions, increasing profit margins through efficiency gains. Increased customer satisfaction may result in additional sales to new as well as existing



customers. Automated Kanban can dramatically reduce inventory, increase turns, and eliminate stock outs while enhancing supplier relations and customer satisfaction.

Manual Kanban presents numerous challenges:

- Unreliable due to too many human touch points.
- Unacknowledged responses due to the manual process.
- Cards are controlled manually and susceptible to loss.
- Lack of visibility.
- Lack of timely automated reporting capability.

These issues are resolved by automated or digital kanban. Software as a Service is a rapid, efficient and cost effective approach to implementing Automated Kanban.

**Datacraft Solutions** ([www.datacraftsolutions.com](http://www.datacraftsolutions.com)) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

Web Site: <http://www.datacraftsolutions.com>

Contact Details:  
Datacraft Solutions  
604 W. Morgan St.  
Suite B-9  
Durham, NC 27701  
800-819-5326

###