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PRESS RELEASE

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KAMAL BENNOUNE ADDED TO DATACRAFT SOLUTIONS' DEVELOPER STAFF

DURHAM, NC - Kamal Bennoune has just become part of the Developer staff of Datacraft Solutions. With strong technical skills including Ruby & Ruby On Rails, JavaScript, UNIX/Linux PERL, C/C++ HTML, XML & CSS, MySQL Relational Database Design, Java SAS, Eclipse Subversion/CVS, Bennoune has been a freelance web developer and also a Lead Developer of Silver Decisions based in Sunnyvale, CA.

Bennoune was also a Substitute Teacher of advanced calculus, pre-calculus, algebra and advanced physics classes and also a Laboratory Assistant with the University of North Carolina, Department of Physics Chapel Hill, NC. He holds a Master of Science in Physics from Rutgers University in New Brunswick, NJ (with advanced to Ph.D. candidacy) as well as a Bachelor of Science in Physics from the University of North Carolina, Chapel Hill, NC.

According to Stephen Parker, CEO of Datacraft Solutions, "Kamal Bennoune brings so much knowledge, experience, and expertise to our team. Our dramatic growth over the past two years required that we add developers to our staff to ensure our continued status as the leading demand driven supply chain replenishment solution. Kamal understands exactly how companies will benefit from our best-practices solution and we are thrilled to have him part of the Datacraft Solutions development organization."

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

Web Site: <http://www.datacraftsolutions.com>

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