



604 West Morgan Street
Suite B9
Durham, NC 27701
P: 919.667.9804
F: 919.682.5986

PRESS RELEASE

****April 23, 2008****

Contact: sfoust@datacraftsolutions.net

E-KANBAN LEADER DATACRAFT SOLUTIONS NOW PROVIDES QUARTERLY NEWSLETTER

DURHAM, NC - The first in a quarterly newsletter about Demand Driven Supply Chain and e-kanban has been published by North Carolina-based Datacraft Solutions (www.datacraftsolutions.com). The company will be at the AME regional show in San Diego in June 2008. Those wishing to coordinate a special meeting should email Preston Blevins at pblevins@datacraftsolutions.net.

According to Stephen Parker, CEO of Datacraft Solutions, "The initial issue of this important newsletter also includes an article about how a Datacraft Solutions' customer sees fantastic results, a sales report, information on employee appointments, recent product enhancements, our inclusion in a USF course, and profiles of our new hires."

Parker proudly notes that the company continues to realize strong sales and revenue growth. "During Q1 - 2008 we accelerated our penetration of our first ever corporate contract by signing contracts with three additional plants at the corporation. The addition of these new contracts now represents 86% of that company's operations. Datacraft Solutions also signed a corporate agreement with a global Lean leader and Wall Street darling, with a contract to implement at their top-rated plant. We also partnered with the Business Systems Office, which has set a very rigorous goal to implement additional plants before the end of 2008. This is one of the most significant sales accomplishments in Datacraft Solutions' history, representing the opportunity to add 50-60% of 200 global plant operations. Business with the US Navy continues to grow with our partnership with a major defense industry contractor, as well as other existing accounts. Bookings were contracted at unprecedented new levels, and for the first time the company received two signed contracts on the same day."

Parker encouraged those interested in e-kanban and demand driven supply chain issues to receive the newsletter by contacting Sonja Foust at sfoust@datacraftsolutions.net.

Datacraft Solutions (www.datacraftsolutions.com) delivers a revolutionary digital kanban process of automation solutions to lean manufacturers through a secure Internet gateway, eliminating the need to install and maintain a complex IT infrastructure. The company has experienced significant growth in the past two years by



eliminating complicated, expensive, time-intensive software implementations as well as extensive training regimens and the need for internal support. Datacraft Solutions' replenishment supply chain digital kanban system allows customers to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital kanban solution.

Web Site: <http://www.datacraftsolutions.com>

Contact Details:
Datacraft Solutions
604 W. Morgan St.
Suite B-9
Durham, NC 27701
800-819-5326

###